



Minutes of the Pre-Bid Meeting

RFP Ref. No. icddrb/SCM/OTM/2023/NS-23-0848

On April 30, 2023, at 11:00 am, a pre-bid meeting was conducted through an online platform for the prospective bidders who expressed interest in Producing and Broadcasting an 11-Episode Entertaining TV Show (Quiz Based Reality Show) on Tuberculosis.

The category specialist from SCM welcomed the participants and emphasized the meeting's significance. The attendees were encouraged to ask questions, seek clarifications or offer compliments, which would be addressed to the extent possible during the meeting. Any unanswered questions would be examined and sent to all potential bidders who participated in the pre-bid meeting.

The technical team, led by Senior MEL Advisor from USAID's Alliance for Combating TB in Bangladesh, PEI, IDD, provided a brief overview of the SoW/ToR, and representatives from the bidders asked their questions during the pre-bid meeting.

We have stated that no icddr,b staff are contacted during this process. Senior MEL Advisor, may be contacted only to clarify questions concerning the RFP via email anjan.saha@icddrb.org by **May 2, 2023** copy to SCM (email: tenderquery@icddrb.org). The clarification will be shared with all bid invitees via email.

The following points were requested to clarify by the bidders who participated in the pre-bid meeting.

Sl.	Queries	Response from icddr,b
01	Duration of air time of each episode	The duration of each episode's air time, excluding advertisement time, is approximately 30 to 35 minutes.
02	Campaign activities for divisional event to be included in financial proposal	The financial proposal should incorporate various campaign activities for the divisional event, such as advertisements in newspapers and on television, district-level banners and festoons, outreach campaigns, and social media campaigns, among others.